

IRI/KELLOGG SHAPING INNOVATION LEADERS 2026					
JUNE 15-19, 2026					
Location: Kellogg Global Hub					
Time	Monday June 15	Tuesday June 16	Wednesday June 17	Thursday June 18	Friday June 19
6:30-8:00		Breakfast @ Hotel	Breakfast @ Hotel	Breakfast @ Hotel	Breakfast @ Hotel
8:30-10:00	WELCOME!  Check-in after 1pm.	High Performance Negotiation Skills Rivera	Law for Technical Executives Herbison	Strategic Investments * Richardson Vicks (A)/(B) Raviv	8:00-9:30  <b>Building a Better Network, Part 1</b> Uzzi
10:00-10:15		Break	Break	Break	Break
10:15-11:45		High Performance Negotiation Skills (Cont'd) Rivera	Law for Technical Executives (Cont'd) Herbison	Strategic Investments * Richardson Vicks (A)/(B) Raviv	9:45-11:15  <b>Building a Better Network, Part 2</b> Uzzi
11:45-1:00		Lunch	Lunch	Lunch	11:15-11:45 Lunch
1:00-2:30		1:00 – 1:30 pm <b>Program Introduction</b> Powers  1:30pm -3:00pm <b>Strategic Thinking</b> * Blue Ocean Strategy Turrell	Evaluating Financial Results * Accounting for Computer Software Development Costs Powers	Study Groups * Energy Gel (A) Raviv	Strategic Investments (Cont'd) Raviv
2:30-2:45	Break				
2:45-4:15	3:15 – 4:45 pm <b>Strategic Thinking (Cont'd)</b> Turrell		Study Groups * Delta Air Lines Powers	Evaluation of Investment Programs * Energy Gel (A) Raviv	Driving Profitable Growth * A.1. Steak Sauce: Lawry's Defense Case Calkins
4:15-4:30	Break				
4:30-6:00	5:00 – 6:30 pm <b>Understanding Financial Statements</b> * Café Caliente Powers		Evaluating Financial Results * Delta Air Lines Powers	Evaluation of Investment Programs (Cont'd) Raviv	Driving Profitable Growth (Cont'd) Calkins
Evening	Social Time 7:00  Welcome Dinner 7:30  Late Lounge 9:00				
	Free				
	Free				
	Social Time 7:00  Closing Dinner 7:30  Late Lounge 9:00				
	3:00  <b>Program Concludes</b>  Thank You for choosing <b>KELLOGG!</b>  Safe travels home!				