

IRI/KELLOGG SHAPING INNOVATION LEADERS 2026

JUNE 15-19, 2026

Location: Kellogg Global Hub

Time	Monday June 15	Tuesday June 16	Wednesday June 17	Thursday June 18	Friday June 19
6:30-8:00		Breakfast @ Hotel	Breakfast @ Hotel	Breakfast @ Hotel	Breakfast @ Hotel
8:30-10:00	WELCOME! Check-in after 1pm.	High Performance Negotiation Skills Rivera	Law for Technical Executives Herbison	Strategic Investments * <i>Richardson Vicks (A)/(B)</i> Raviv	8:00-9:30 Building a Better Network, Part 1 Uzzi
10:00-10:15		Break	Break	Break	Break
10:15-11:45		High Performance Negotiation Skills (Cont'd) Rivera	Law for Technical Executives (Cont'd) Herbison	Strategic Investments * <i>Richardson Vicks (A)/(B)</i> Raviv	9:45-11:15 Building a Better Network, Part 2 Uzzi
11:45-1:00	Lunch	Lunch	Lunch	Lunch	11:15-11:45 Lunch
1:00-2:30	1:00 – 1:30 pm Program Introduction Powers 1:30pm -3:00pm Strategic Thinking * <i>Blue Ocean Strategy</i> Turmell	Evaluating Financial Results * <i>Accounting for Computer Software Development Costs</i> Powers	Study Groups * <i>Energy Gel (A)</i> Raviv	Strategic Investments (Cont'd) Raviv	11:45-1:15 Strategic Alliances * <i>Chip Alliance Fails – What went wrong?</i> Zajac
2:30-2:45	Break	Break	Break	Break	Break
2:45-4:15	3:15 – 4:45 pm Strategic Thinking (Cont'd) Turmell	Study Groups * <i>Delta Air Lines</i> Powers	Evaluation of Investment Programs * <i>Energy Gel (A)</i> Raviv	Driving Profitable Growth * <i>A.1. Steak Sauce: Lawry's Defense Case</i> Calkins	1:30-3:00 Strategic Alliances (Cont'd) Zajac
4:15-4:30	Break	Break	Break	Break	3:00 Program Concludes
4:30-6:00	5:00 – 6:30 pm Understanding Financial Statements * <i>Café Caliente</i> Powers	Evaluating Financial Results * <i>Delta Air Lines</i> Powers	Evaluation of Investment Programs (Cont'd) Raviv	Driving Profitable Growth (Cont'd) Calkins	Thank You for choosing KELLOGG! Safe travels home!
Evening	Social Time 7:00 Welcome Dinner 7:30 Late Lounge 9:00	Free	Free	Social Time 7:00 Closing Dinner 7:30 Late Lounge 9:00	