

# 2023 Sponsor Prospectus

# IRI

Oct. 2-4  
Marriott Buckhead  
Atlanta, GA

## 2023

# INNOVATORS SUMMIT

## AI and Sustainability as Catalysts for Innovation

This inaugural event will bring together innovators at leading manufacturing companies to discuss how leveraging new AI tools and the opportunities presented by sustainability targets and initiatives will continue to accelerate innovation. Attendees will explore practical applications, best practices, strategies to achieve sustainability targets, and more through keynotes, case studies, breakout sessions and plenty of networking events.

### Audience

100+ directors of both innovation and R&D functions at manufacturing companies across all industry sectors.

### Sponsorship Benefits

#### Build Relationships

Connect with industry leaders and innovators during formal and informal networking time.

#### Connect and Collaborate

Find your next customer or partner during interactive workshops and networking functions.

#### Showcase Your Expertise

Demonstrate the power of your solutions in intimate settings and conversations.



# Sponsorship Opportunities

Select the investment level that best meets your company’s goals and objectives.

	Strategic Partnership	Level 1	Level 2	Level 3
Executive Interview	Main Stage			
Hosted Activity(ies)	Customized	Customized	Customized	Customized
Exhibition	6 foot exhibit table	6 foot exhibit table	6 foot exhibit table	6 foot exhibit table
Team Passes	5	4	3	2
Guest Passes	4	3	2	1
Investment	<b>\$40,000</b>	<b>\$25,000</b>	<b>\$17,500</b>	<b>\$10,000</b>



Contact for more information.

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All levels of sponsorship include recognition on all promotional materials, signage and digital event platform, a display table in the space for networking and social interactions, pre-event participant list with name, title, company, and post-event participant list with contact information of those who opt-in for contact.

Take advantage of this unique opportunity to be part of the premier innovation community.

**Sponsors of the Innovators Summit will be provided up to a 15% SAVINGS\* on the Annual Conference in 2024.**

*\*% savings is based on investment*

## Hosted Activities\*

- + Luncheon Topic Table Host
- + Cocktail Reception Co-host
- + Networking Break Co-host
- + Breakfast Co-host
- + Branded Room Keys, Lanyards, etc.
- + Featured Demo
- + And more

*\* Selection of activities is based on strategic objectives and investment level. All activities are on a first come, first served.*