



Creating Innovation  
Leadership Solutions

**Location:** Hyatt Regency Louisville  
311 S 4<sup>th</sup> Street  
Louisville, KY 40202  
(502) 581-1234

**External Technology Network**  
Spring 2016 Meeting Agenda  
Monday, March 7 – Wednesday, March 9  
\*\*\*Draft Agenda, Subject to Change\*\*\*

**Monday, March 7**

<p>1:00 pm – 5:00 pm <i>Seneca-Iroquois</i></p> <p><b>Optional</b></p>	<p><b>ROR Collaboration – Networks Joint Session</b> <i>This session is open to all network members. Participants must commit to staying for the entire session.</i></p> <p><i>IRI's Boundariless Collaboration Research Team will hold an interactive session with attendees to address a real-world technical challenge faced by IRI members. IRI member companies were asked to submit their company's problem in advance and at least one was chosen to be addressed. A representative from the selected company will attend to present the problem, and attendees will work to develop a creative solution, using a variety of methods developed by the Boundariless Collaboration team and their partner, Carnegie Mellon University's Human-Computer Interaction Unit. It's a great opportunity to put your expertise to use and network with R&amp;D experts from a broad range of industries.</i></p>
<p>6:00 pm – 7:30 pm <i>The Spire</i></p>	<p><b>Networking Dinner and Team Trivia Showdown</b> <i>Meet your fellow Network members and go head-to-head against them for the title of Trivia Champion!</i></p>

**Tuesday, March 8**

<p>7:30 am – 8:00 am <i>Park Suite</i></p>	<p><b>Breakfast</b></p>
<p>8:00 am – 9:00 am <i>Keeneland</i></p>	<p><b>Introductions</b> <i>Network attendees will introduce themselves and talk about what they do.</i></p>
<p>9:00 am – 10:00 am <i>Keeneland</i></p>	<p><b>Hot Topics Roundtable</b> Members will vote on the top three “hot topics” from the previously distributed list and will spend 20 minutes discussing each.</p>
<p>10:00 am – 10:30 am</p>	<p><b>Break</b></p>
<p>10:30 am – 12:00 pm <i>Keeneland</i></p>	<p><b>WFGM – Why the difference between Actual versus Target Speed</b> We all desire external partnering to be fast especially when a company has been doing it for several years. In reality, we find several partnering projects take significantly longer than anticipated despite our</p>

	<p>CI processes. Why is this the case? Collaborative discussion with meeting participants to gain insights into speed challenges and how to close the gap.</p> <p><b>Presenter:</b> Mario Moniz (Air Products)</p>
12:00 pm – 1:00 pm <i>Park Suite</i>	<p><b>Lunch and Learn: “Transitioning Lean Startup Principles to Larger Companies”</b> <i>This presentation will examine the potential for companies to adopt Lean Startup methodologies, outline where and when to apply it, discuss modifications needed to work in a corporate structure, and underscore a list of issues which occur when companies don’t fully understand and invest in the disciplines required.</i></p> <p><b>Guest Speaker:</b> John Bacon (Founder and CEO of iP2Biz)</p>
1:00 pm – 2:30 pm <i>Keeneland</i>	<p><b>Creating a New Technology Scouting Function</b> (joint session with Innovation Leaders Network and New Business Development Network) An interactive session to help companies develop a toolkit for creating a new technology scouting program.</p> <p><b>Presenters:</b> Jeff Cope (RTI International), Tom Culver (RTI International), Dan Gleitman (Halliburton), Jim Jindra (J.M. Smucker), Werner Kaufmann (BASF),</p>
2:30 pm	**Grab a drink and snack and then proceed to lobby to board bus for tour**
2:30pm – 5:30pm	<p><b>Tour (Space is limited; please register in advance)</b></p> <p><a href="#">FirstBuild microfactory</a> – GE Appliance partnered with Local Motors to give entrepreneurs a place to develop ideas, build prototypes and test out their new products.</p> <p><a href="#">Louisville Slugger Museum &amp; Factory</a> – A world-famous landmark where visitors can explore the history of this family-owned global company and tour the factory floor to see how the bats are made.</p>
6:00 pm – 7:30 pm <i>The Spire</i>	<p><b>Hearty Reception and Gift Exchange</b> <i>Please bring a company logo gift, valued under \$25 for the gift exchange – a fun way to network and get to know your fellow ETN members.</i></p>

### Wednesday, March 9

7:30 am – 8:00 am <i>Kentucky Suite</i>	<b>Breakfast</b>
8:00 am – 9:00 am <i>Keeneland</i>	<p><b>Internal Networking: Capabilities and External Technology Needs</b> <i>Representatives from two member companies share their competencies and wants.</i></p> <p><b>Presenters:</b> Col. Luke Cropsey (DoD), John Sirman (Praxair, Inc.)</p>
9:00 am – 10:00 am <i>Keeneland</i>	<p><b>Planning the Next Meeting</b></p> <p><b>Facilitators:</b> Prakash Balan (NSF) and Ed Getty (Mars)</p>
10:00 am – 10:30 am	<b>Break</b>
10:30am – 12:00pm	<b>A Design Philosophy for Integrating Fast Moving Technologies with Long-Lived, Capital-</b>

<p><i>Keeneland</i></p>	<p><b>Intensive Platforms.</b>  This presentation will examine the challenges associated with systems that have asynchronous subsystem life cycles that create design tensions between early, vertically integrated architectures and more modular, open designs that provide for more effective horizontal integration later in the life cycle.</p> <p><b>Presenters:</b> Col. Luke Cropsey (DoD)</p>
<p>12:00 – 1:00 pm  <i>The Spire</i></p>	<p><b>Working Lunch/Open Innovation Suppliers Overview</b></p> <p><b>Presenter:</b> Prakash Balan (National Science Foundation)</p>
<p>1:00 pm – 2:30 pm</p>	<p><b>Resources to Define High-Quality Wants</b>  What is known about the best approaches for defining and documenting your company's wants in terms of technology scouting?</p> <p><b>Presenters:</b> Jeff Cope (RTI International), Chris Creagan (Kimberly-Clark Corporation), Tom Culver (RTI International), Ed Getty (Mars), Tim Probst (S.C. Johnson &amp; Son),</p>
<p>2:30 pm</p>	<p><b>Meeting Adjourns</b></p>