



2021 Virtual Spring Networks Conference

March 8-11, 2021

- All sessions are open to all attendees; you are not restricted to your Primary Network
- Webinars recordings will be posted on the IRI Learning Center
- Roundtable session recordings will not be posted on the IRI Learning Center

Monday, March 8

<p>8:30am - 5:00pm <i>Shindig</i></p>	<p>Networking Lounge Operating Hours <i>The lounge will be open all day for conference attendees to use for networking and private meetings.</i></p>
<p>9:00am - 10:00am Network Host: Innovation Leaders</p>	<p>Roundtable: Innovation Leaders Hot Topics <i>Attendees should come prepared to share a particular challenge or success they have recently experienced in their company. This is an opportunity for everyone to learn more about each other as well as share insight and assist with developing solutions.</i></p>
<p>10:15am - 11:00am Network Host: Innovation Leaders</p>	<p>Roundtable: Innovation Portfolio Management <i>(Discussion topics submitted by participants a week before the session)</i> Topics include: - How do you prioritize projects and their milestones?</p>
<p>11:15am - 12:00pm Network Host: Innovation Leaders</p>	<p>Webinar: Organizing Time for Innovation <i>Presenters: Heidi Bertels (City University of New York), Alexander Brem (University of Stuttgart)</i></p>
<p>12:00pm - 1:00pm <i>Shindig</i></p>	<p>Open Networking</p>
<p>1:00pm - 2:00pm Network Host: New Business Development</p>	<p>Roundtable: New Business Development Hot Topics <i>Attendees should come prepared to share a particular challenge or success they have recently experienced in their company. This is an opportunity for everyone to learn more about each other as well as share insight and assist with developing solutions.</i></p>
<p>2:15pm - 3:00pm Network Host: New Business Development</p>	<p>Webinar: Roles for Strategic Innovation Capabilities <i>Presenters: Andrew Corbett (Babson College), Gina O'Connor (Babson College)</i></p>

3:15pm - 4:00pm Network Host: New Business Development	Roundtable: Best Practices to Strengthen Customer Relationships and Understand Market Needs <i>(Discussion topics submitted by participants a week before the session)</i> Topics include: <ul style="list-style-type: none"> - Best practices for customer interviews - Open communication between marketing and technical teams
4:00pm - 4:45pm Network Host: New Business Development	Roundtable: Post-Pandemic Go-To-Market Strategies <i>The pandemic forced organizations to adopt new approaches quickly. What has changed about how you go to market as a result of the global crisis, and what will continue post-pandemic?</i>
5:00pm - 5:30pm <i>Shindig</i>	Happy Hour Networking and Team Trivia

Tuesday, March 9

8:30am - 5:00pm <i>Shindig</i>	Networking Lounge Operating Hours <i>The lounge will be open all day for conference attendees to use for networking and private meetings.</i>
9:00am - 10:00am Network Host: Innovation Leaders	Roundtable: Developing Meaningful Diversity, Equity, and Inclusion Initiatives in Your Organization <i>(Discussion topics submitted by participants a week before the session)</i> Topics include: <ul style="list-style-type: none"> - What measures has your company taken to create a more inclusive workplace? - How do you measure progress? - What resources, training, and employee networks do you provide? - What other strategies are part of your company's DE&I initiatives?
10:15am - 11:00am Network Host: Innovation Leaders	Roundtable: TBD
11:15am - 12:00pm Network Host: Innovation Leaders	Webinar: iHOPE Project Presentation: Nudge Your Organization to Better Decision-Making <i>Presenters: Stephanie Hartwig, Tim Houlihan, & Scott Mathews</i> January's iHOPE Project presentation focused on opportunity governance. The Project now pivots to understand how IRI members can nudge their organizations to adopt improved governance structures that result in better decision-making for H2 opportunities. A nudge is a subtle design choice that influences people's behaviors and organizational policies in a desirable way, without taking away their

	<p>right to choose. The nudge is just one of many behavioral science pillars and was popularized by Richard Thaler, a Nobel-winning behavioral economist (and Obama advisor) in his book, "Nudge."</p> <p>This session's guest speaker, Chief Behavioral Strategist Tim Houlihan, will offer some evocative thoughts on why integrating behavioral science principles into design choice and governance architecture can produce better processes and improved results. He will present a framework for behavior change called E.A.S.T., developed by the Behavioral Insights Team that was founded in the UK Government.</p>
12:00pm - 1:00pm	Webinar: Digital Innovation and Sustainability
12:00 pm - 1:00 pm <i>Shindig</i>	Open Networking
1:00 pm - 2:00 pm Network Host: Information Services/Information Technology	Roundtable: Information Services/Information Technology Hot Topics <i>Attendees should come prepared to share a particular challenge or success they have recently experienced in their company. This is an opportunity for everyone to learn more about each other as well as share insight and assist with developing solutions.</i>
2:15pm - 3:00pm Network Host: Information Services/Information Technology	Roundtable: Corporate Digital Libraries <i>(Discussion topics submitted by participants a week before the session)</i>
3:15pm - 4:00pm Network Host: Information Services/Information Technology	Roundtable: Electronic Laboratory Notebooks <i>(Discussion topics submitted by participants a week before the session)</i> <i>Topics include:</i> <ul style="list-style-type: none"> - What vendor do you use? - Best practices for training - Security concerns due to remote teams
4:00pm - 4:45pm Network Host: Information Services/Information Technology	Roundtable: TBD
5:00pm - 5:30pm <i>Shindig</i>	Happy Hour Networking

Wednesday, March 10

8:30am - 5:00pm <i>Shindig</i>	Networking Lounge Operating Hours <i>The lounge will be open all day for conference attendees to use for networking and private meetings.</i>
9:00am - 10:00am Network Host: External Technology	Roundtable: External Technology Hot Topics <i>Attendees should come prepared to share a particular challenge or success they have recently experienced in their company. This is an opportunity for everyone to learn more about each other as well as share insight and assist with developing solutions.</i>
10:15am - 11:00am Network Host: External Technology	Roundtable: Post-Pandemic Open Innovation <i>(Discussion topics submitted by participants a week before the session)</i>
11:15am - 12:00pm Network Host: External Technology	Webinar: Collaboration in Biologically-Inspired Design <i>Presenters: Georgia Institute of Technology Center for Biologically-Inspired Design</i>
12:00pm - 1:00pm <i>Shindig</i>	Open Networking
1:00pm - 2:00pm	Webinar: Circular Economy <i>Presenter: Margaret Fenwick (BASF)</i>
2:15pm - 3:00pm Network Host: Sustainability	Roundtable: Building a Successful Environmental, Social & Governance (ESG) Strategy <i>(Discussion topics submitted by participants a week before the session)</i> <i>Topics include:</i> <ul style="list-style-type: none"> - Who should be on your internal sustainability team? - Creating a diverse CSR program - How to be proactive about understanding your company's ESG ratings
3:15pm - 4:00pm Network Host: Sustainability	Roundtable: TBD
5:00pm - 5:30pm <i>Shindig</i>	Happy Hour Networking

Thursday, March 11

<p>8:30am - 5:00pm <i>Shindig</i></p>	<p>Networking Lounge Operating Hours <i>The lounge will be open all day for conference attendees to use for networking and private meetings.</i></p>
<p>9:00am - 10:00am Network Host: External Technology</p>	<p>Roundtable: Identifying and Managing Startup Partnerships <i>(Discussion topics submitted by participants a week before the session)</i></p> <p><i>Topics include:</i></p> <ul style="list-style-type: none"> - <i>What tools do you use to find startups?</i> - <i>What has changed during the pandemic, and will it remain this way?</i> - <i>How do you speed up the NDA process?</i>
<p>10:15am - 11:15am Network Host: External Technology</p>	<p>Webinar: Sourcing Global Innovation Partners <i>Presenters: Ed Getty (GAF Materials), Kevin Leland (Halo), Kevin McGrath (GAF Materials), Sri Narayana (PepsiCo), Sameer Talsania (PepsiCo)</i></p>
<p>11:15am - 12:00pm <i>Shindig</i></p>	<p>Open Networking</p>
<p>12:00pm - 1:00pm Network Host: External Technology</p>	<p>Webinar: The Future Workforce</p>
<p>1:00pm - 2:00pm Network Host: Intellectual Assets Management</p>	<p>Roundtable: Intellectual Assets Management Hot Topics <i>Attendees should come prepared to share a particular challenge or success they have recently experienced in their company. This is an opportunity for everyone to learn more about each other as well as share insight and assist with developing solutions.</i></p>
<p>2:15pm - 3:00pm Network Host: Intellectual Assets Management</p>	<p>Webinar: Trade Secrets and IP <i>Presenter: Omar Haim (Texas A&M University)</i></p>
<p>2:30pm - 3:15pm Network Host: Intellectual Assets Management</p>	<p>Roundtable: Portfolio Tracking <i>(Discussion topics submitted by participants a week before the session)</i></p>
<p>3:15pm - 5:00pm <i>Shindig</i></p>	<p>Happy Hour Networking and Team Trivia</p>